

FOR IMMEDIATE RELEASE

13th Annual Old World Oktoberfest in Peoria AZ brings authentic Germanic Cultural Experience to the Valley October 5 & 6, 5pm to 10pm Centennial Plaza Park 9875 North 85th Avenue Peoria AZ 85345

Peoria, Ariz – Just as in old Bavaria, the traditional tapping of the keg kicks off the 13th Annual Old World Oktoberfest and its opening ceremonies at 6pm, Friday October 5, 2018 at Centennial Plaza Park in Peoria, AZ. This year also marks the 208th anniversary of the original Oktoberfest in Munich, Germany, first organized as a “Volksfest” in celebration of Bavarian Ludwig I.’s marriage in 1810, and continuing to this day as a popular annual tradition.

Old World Oktoberfest is hosted by the Arizona Center for Germanic Cultures, Inc. (www.ac4gc.org) in partnership with the City of Peoria. The AC4GC mission is to serve as a social outlet for the large and growing local Germanic community, raise funds to build a Germanic Cultural Center, and support German language education and cultural initiatives in the Valley.

The traditional Oktoberfest menu will feature German favorites, including mouthwatering bratwursts, frankfurters, sauerkraut, apple strudel, homemade potato pancakes, hand-rolled pretzels and other specialties. And it wouldn’t be Oktoberfest without several varieties of imported German beer, provided by Warsteiner, including the traditional Oktoberfest Bier, as well as Pilsner, Dunkel (dark), and Koenig Ludwig’s award-winning Hefeweizen (“Most Refreshing Beer” Award at Great Arizona Beer Festival 2010).

The authenticity of the event is enhanced by the musical entertainment, flown in from Germany especially for this occasion: Die Echten Waldbuam, who lead the crowd in traditional Oktoberfest sing-a-longs and Polka dances throughout the day and into the evening. Authenticity is important to the Old World Oktoberfest – right down to details such as the long tables papered in Bavarian blue & white, where attendees can chat with neighbors and make new friends while singing along with old-time drinking songs. This family-friendly event also includes a free Kinder Village with inflatables that is free to the kids during the event hours. Attendees can compete for fun and prizes in a variety of contests, including a Polka Dance Contest, “Best Dressed” of Oktoberfest, Beer Stein Holding Contest, and Alphorn Blowing for kids & adults. Contests are free to enter. “The Old World Oktoberfest is appreciative of the partnership with the City of Peoria and German-based corporation Warsteiner for their continued sponsorship of this cultural event in the Valley,” says Event Chairman, Christine Colley. Admission is \$5 for adults 21 and older. For more information visit www.peoriaoktoberfest.com or call 480-947-7490.

About Arizona Center for Germanic Cultures: The Arizona Center for Germanic Cultures, Inc. is a not-for-profit 501(c)3 organization dedicated to establishing a place for people of Germanic background to share their traditions, history, contributions, culture and celebrations with their fellow Americans. www.ac4gc.org Media Contact: Christine Colley Cell (480) 235-7134 cdkcolley@gmail.com